

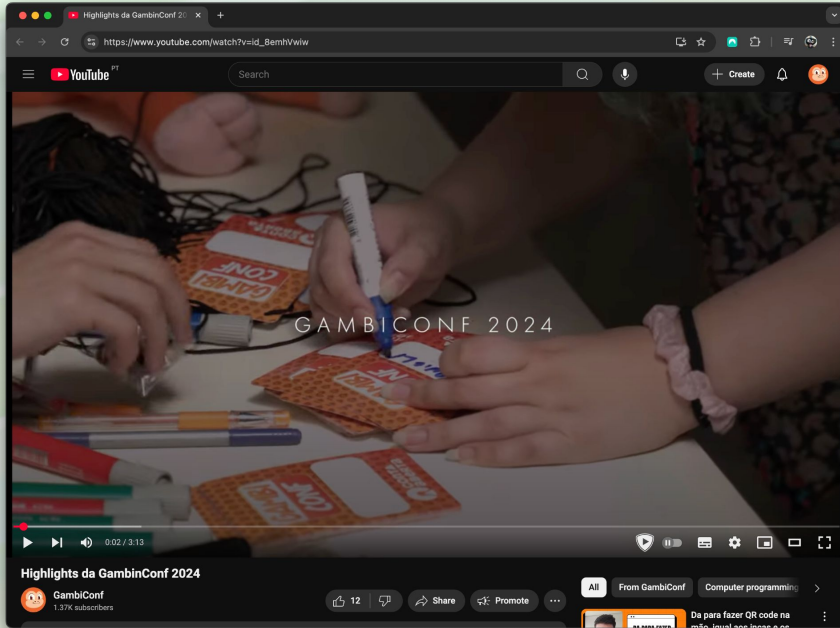


November 28th and 29th
USP – São Paulo

GambiConf 2026 – Media Kit

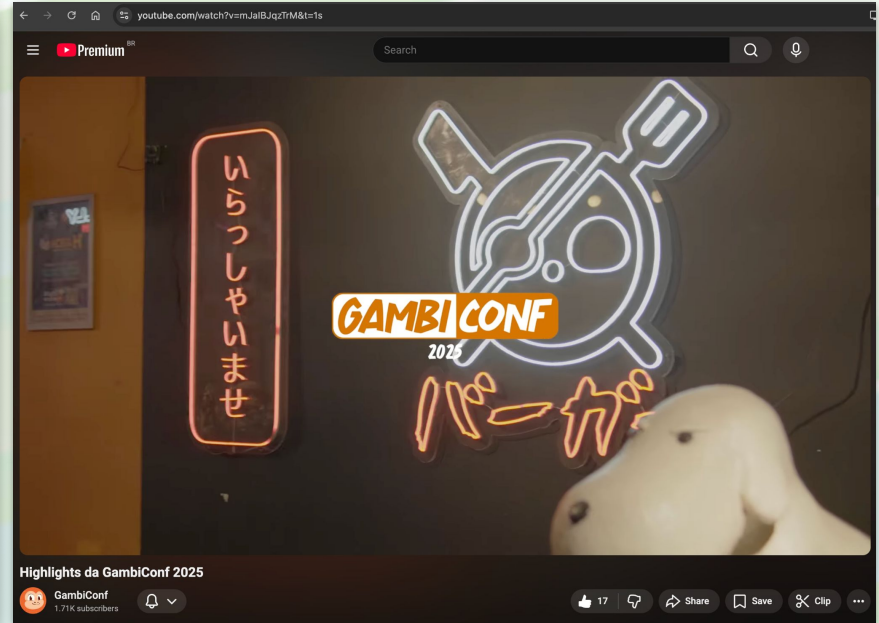


GambiConf 2024 Institutional Video



https://www.youtube.com/watch?v=id_8emhVwiw

GambiConf 2025 Institutional Video



<https://www.youtube.com/watch?v=mJaIBJqzTrM&t=1s>

What is GambiConf?

GambiConf is a technically oriented event aimed at serving people who love computing.

We create a space dedicated to hosting lectures and workshops where computing professionals can share their personal projects or innovative ideas, especially those that are outside the box, which can be unusual solutions to real problems or simply something amusing.

The presentations can involve any technology, language, or technical area, for example, development or security.

The main criterion for participating in GambiConf is: is this surprising enough?

Furthermore, we are a community event for the community.

Our accounting is open, we are non-profit, and all content is made available free of charge on our platforms.



GambiConf Team



Bruno Macabeus

Senior fullstack engineer, contributing to various Open Source projects and organizing tech events as a personal initiative since 2016.

 <https://lnkd.in/in/macabeus/>



Camilo de Azevedo


Fullstack developer leading various technology projects and events, having worked on multiple football streaming projects and LLMs.

 <https://lnkd.in/in/2cazevedo/>



Ana Bastos

Generalist software engineer, bachelor's degree from PUC-SP in computer science, speaker at over 30 conferences and meetups, mentor, and organizer of diversity and functional programming events.

 <https://lnkd.in/in/anabastos8/>



Gabriel Barbosa

CyberSecurity professional with over 6 years of experience in Pentesting, professor at FIAP, skilled in youth education and training for entering the CyberSecurity industry.

 <https://lnkd.in/in/gabrielbarbosasouza/>

We have been holding GambiConf annually since 2021. The first edition was completely online, while the others were in-person with free streaming.

Summing up the last 5 editions:



+550 participants



81 presentations



+71 hrs of content on YouTube



+37,000 views on YouTube

tec mundo

Busque por notícias, análises, produtos...

SEGURANÇA

Gambiconf começa nesta semana em São Paulo: saiba mais sobre o evento de gambiarras tech

Conferência reúne profissionais de tecnologia para apresentar projetos pessoais e soluções inusitadas, com foco no que é tecnicamente surpreendente e fora do convencional

Cecilia Ferraz
25/11/2025, às 20:00

Nos dias 29 e 30 de novembro, São Paulo recebe mais uma edição da GambiConf, um evento que se posiciona na contramão das conferências corporativas tradicionais de tecnologia. Sediada na TOTVS e na USP, a conferência se dedica a **explorar o lado mais experimental e irreverente da computação** – aquele onde soluções inusitadas e projetos pessoais ganham protagonismo.

A história começou em 2021, inspirada na BangBangCon americana, quando os organizadores se perguntaram: "e se fizéssemos um evento parecido com esse, mas com um público brasileiro?" A primeira edição foi totalmente online, por conta da pandemia, mas teve engajamento suficiente para continuar. A segunda testou um formato híbrido, com um dia presencial e outro online. Agora, em 2025, o evento acontece completamente presencial.

Mais lidas

- Venezuelanos baixam apps de VPN, Pro e Wallets após ataque dos EUA
- HoneyPot: Criminosos do grupo ShinyHunters caem em armadilha de empresa de segurança
- Venezuela sofreu corte de internet e blecaute antes de ataque dos EUA
- Vírus que rouba contas do Discord é

[Link](#)

[Link](#)

THE BRIEF

Qual a gambiarra tech mais genial da GambiConf? Confira no TecInverso

O TecInverso dessa semana recebe o time da GambiConf, para falar sobre criatividade, inovação e o papel das "gambis inteligentes" no avanço da computação.

Livia Tomé
12/12/2025, às 14:54 Atualizado em 12/12/2025, às 15:25

GambiConf e as
**GAMBIARRAS
MAIS GENIAIS
(E ABSURDAS)**

Social Network Numbers

Twitter/X: **2.000 followers**;
 YouTube: **1.700 subscribers**;
 Views: **37.000** in **73 videos**;

+Bluesky, Instagram and LinkedIn

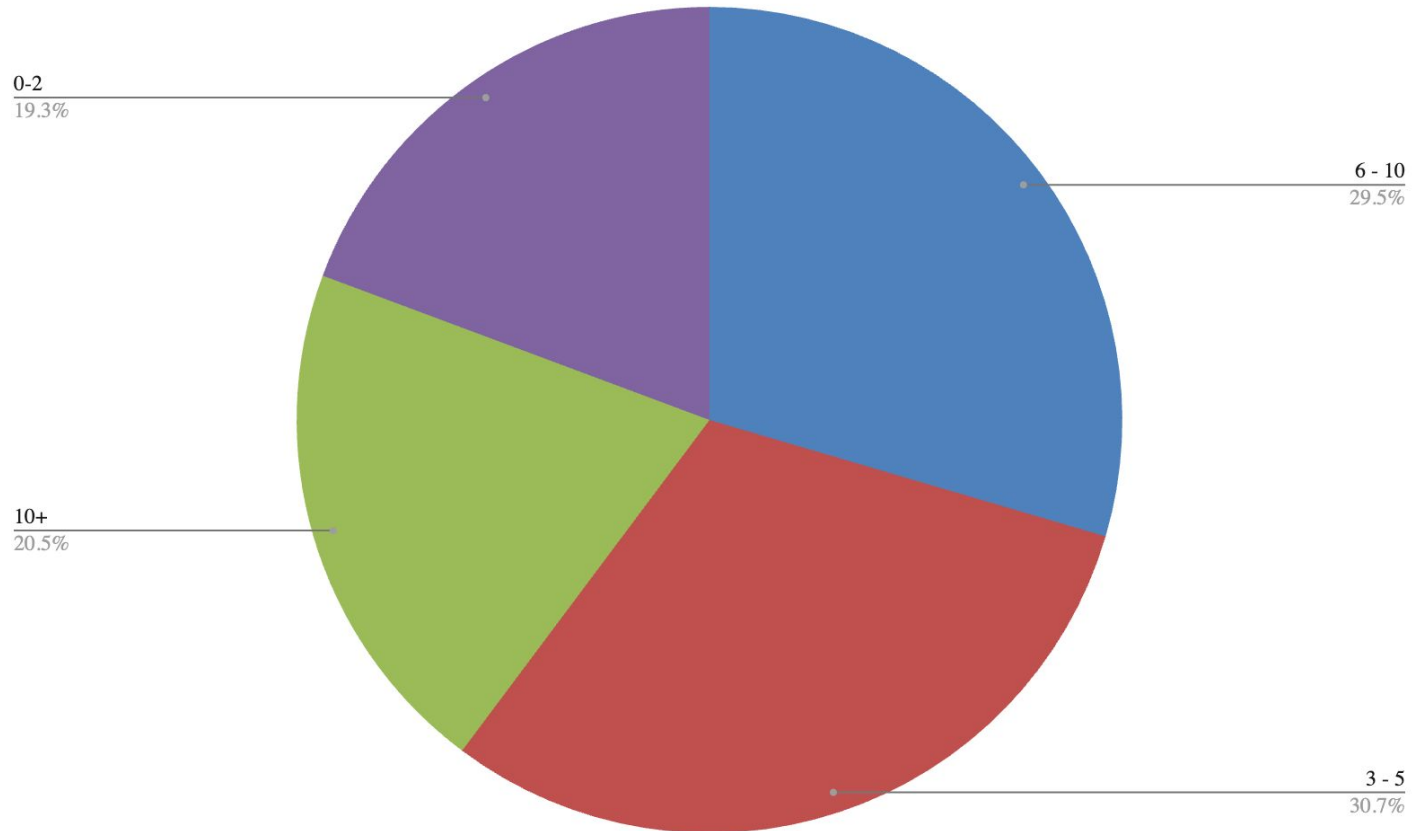


+8.700 views (Portuguese)

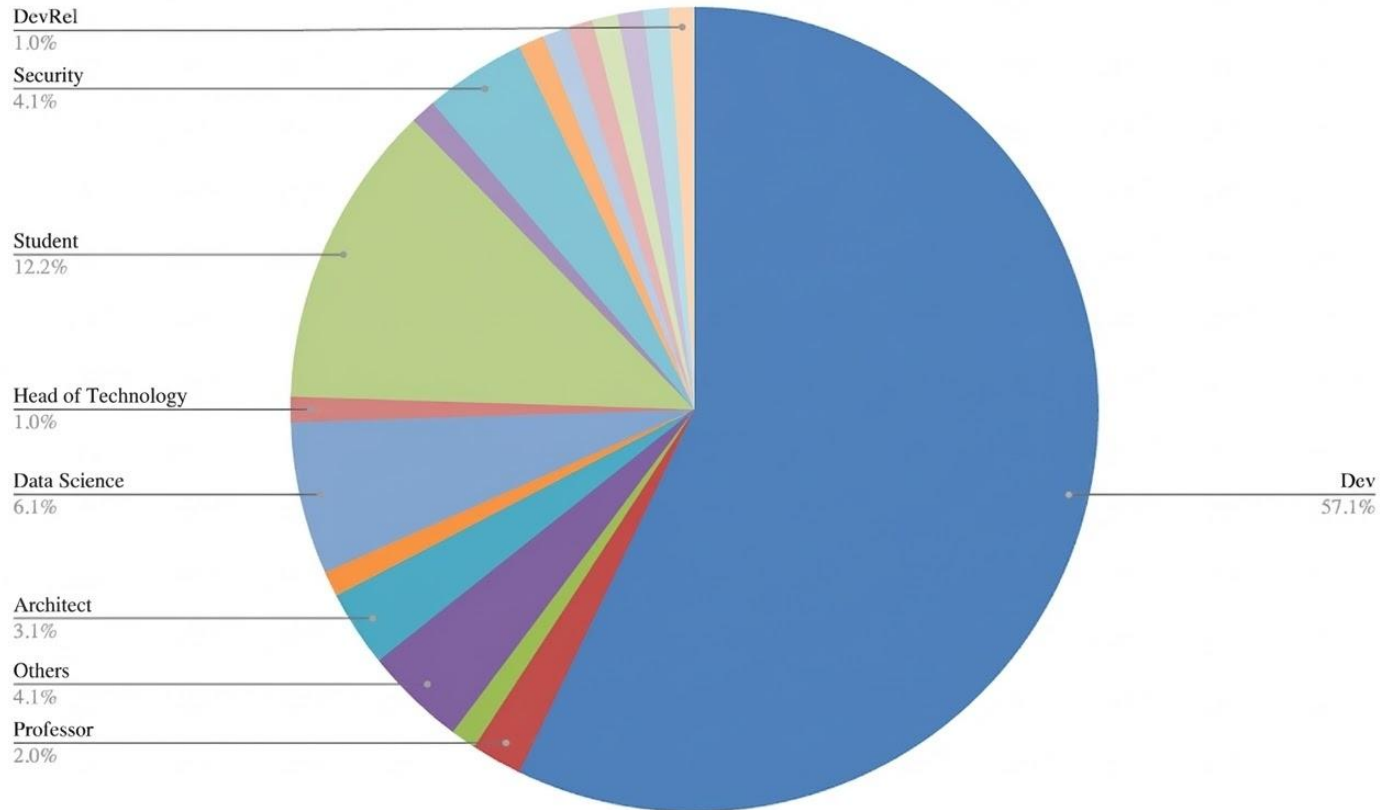


+2.200 views (EN)

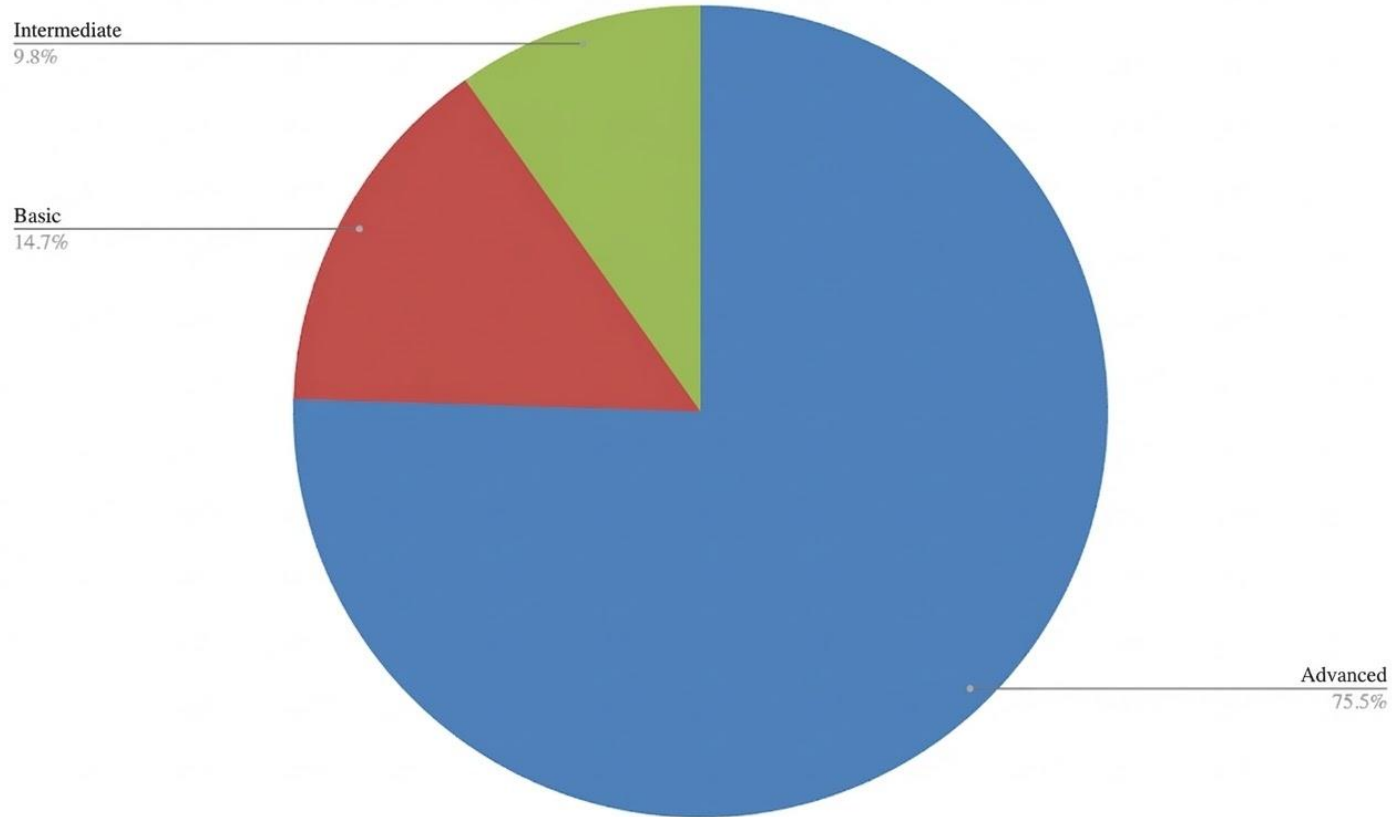
How many years have you been working professionally in the computing field?



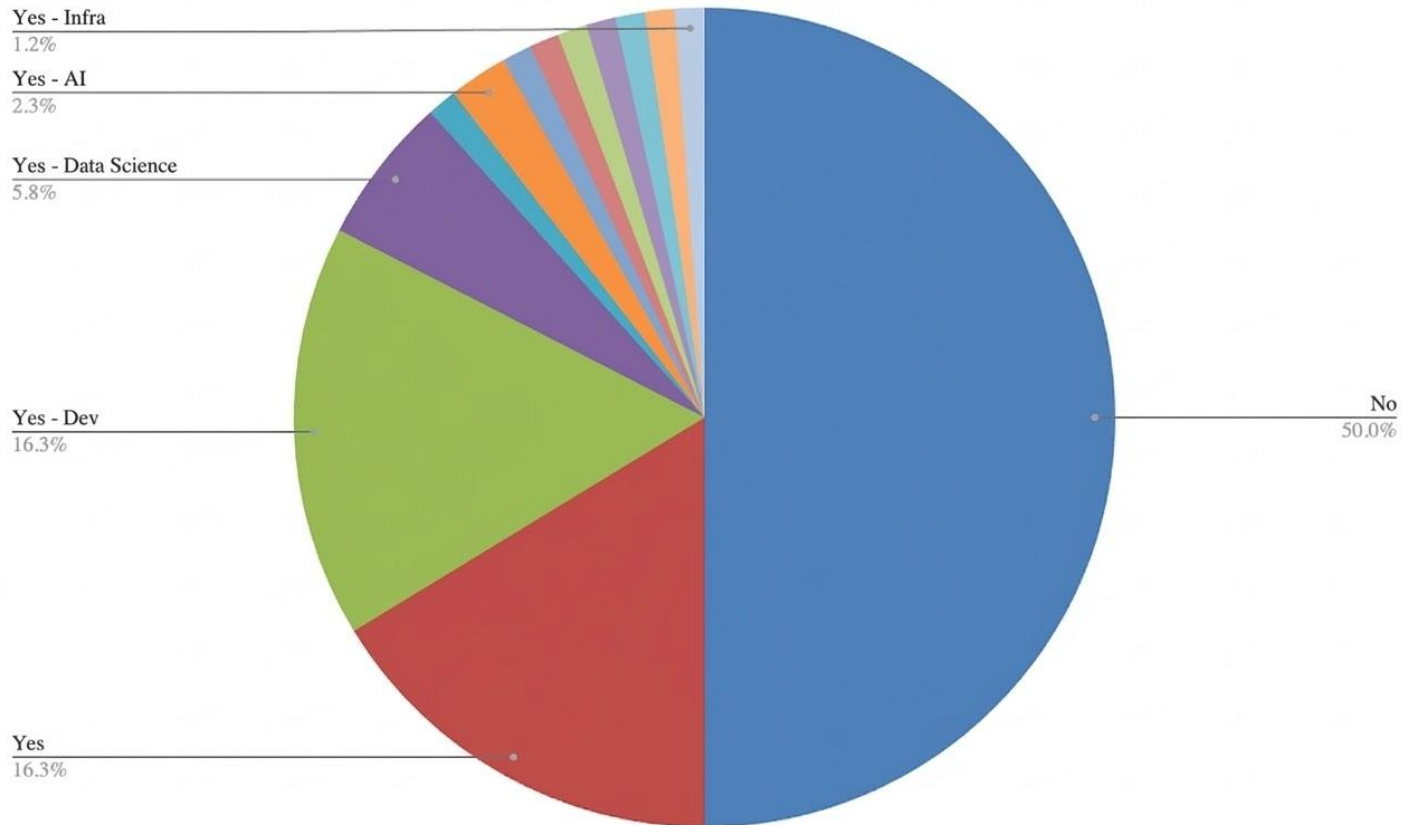
What's your area? (e.g., developer, student, security)



Level of English



Do you want to change companies or fields? If so, what are you looking for?



Format - 2026

The next edition of GambiConf in 2026 will be held over a weekend, with the following format:

- **Saturday:** focused on lectures, starting in the morning and concluding at night. With breaks for lunch and coffee.
- **Sunday:** the event begins in the afternoon, with workshops, a coffee break, and concludes at night with a panel.



Testimonials

Emanuel K. • 3rd+
Back-end Developer | Ruby on Rails
7mo • Edited

+ Follow

Hey guys, today was just amazing! I received a lot of motivation to try harder and raise my level as a developer! Gambi Conf has begun, and seriously, it was a blast of inspiration from minute one. Even with some unforeseen events that prevented me from staying all day, every moment I participated in was genuinely rewarding. I was able to absorb some of the genius of the experienced developers, who shared decades of coding knowledge. I had promised the **Dave Aronson** that I would do my best to attend and I am very glad I went!

Ah, a pity that Professor **Adolfo Neto** was unable to go this year. I was very excited to meet him. But for all the friends who couldn't be there, seriously, I really hope you can participate in the next opportunity! And don't worry, it's all recorded, so watch it, watch it REALLY! It's amazing to see so many smart people sharing new ideas and committed to uplifting the community.

Check it out here: <https://lnkd.in/dxj9HRXa>
🚀🔥 #GambiConf #Desenvolvimento #Inovação
#CompartilhamentoDeConhecimento



Gabriel Pereira Falcão • 3rd+
Software Engineer | Data scientist | Competitive Prog...
7mo •

+ Follow

This Sunday I participated in the **GambiConf**, where I conducted a sprint called "Contributing to a Discord Bot", where I used my bot as an example.

In it I taught how to create a bot on the Discord website, the important information, how to create a database in MongoDB (since my bot uses it as a database), and finally how to run my bot locally.

After that we discussed how Discord deals with bots on its platform, how the library I use works, and how falbot works, when it comes to registering commands, events, managing messages and many other things.

It was a very cool opportunity, thank you to everyone who went and that I met there!



matheus.js
@crowdfutxBR

+ Follow

Gamiconf was amazing. I stayed from start to finish, and it was the best live event I followed this year. Congratulations.

9:01 PM · Dec 11, 2021

leandronsp
@leandronsp

+ Follow

@gambiconf so strong. I've never seen an event with so many interesting and diverse technical talks, mind-blowing today.

An event for those who love hacks and makeshift solutions just for the fun of it.

6:57 PM · Nov 25, 2023 · 2,490 Views

@felipevalerio1543 2 months ago

Wow, what a fantastic lecture! His explanation about why current startups are launching chips with fewer and fewer bits to perform matrix multiplication was phenomenal. Both the lecture and the speaker were top-notch!

👍 🗨️ ❤️ Reply



Why sponsor GambiConf?

GambiConf is an excellent opportunity to showcase your brand to IT professionals with a more creative mindset.

Due to our special curation, we have an audience of mid and senior developers and security professionals. They are often technical references within their companies and can positively influence their teams.



In numbers, we have a reach of **125+ people** attending the event in person, plus 350+ via streaming. Our YouTube channel has **1,500+ subscribers**. We are expanding into Instagram, Bluesky, and LinkedIn, and especially on Twitter, where we have **1,900+ followers** on this platform.

With this, we can guarantee that your brand will reach a diverse group of technology enthusiasts – and will always be remembered by those who watch the event recordings.

Furthermore, if desired, you can conduct a workshop, thereby creating a stronger impact on professionals by presenting and teaching them how to use your company's technology.





Who supported GambiConf

CODE MINER



criação.cc

Turing





Youtube Channel

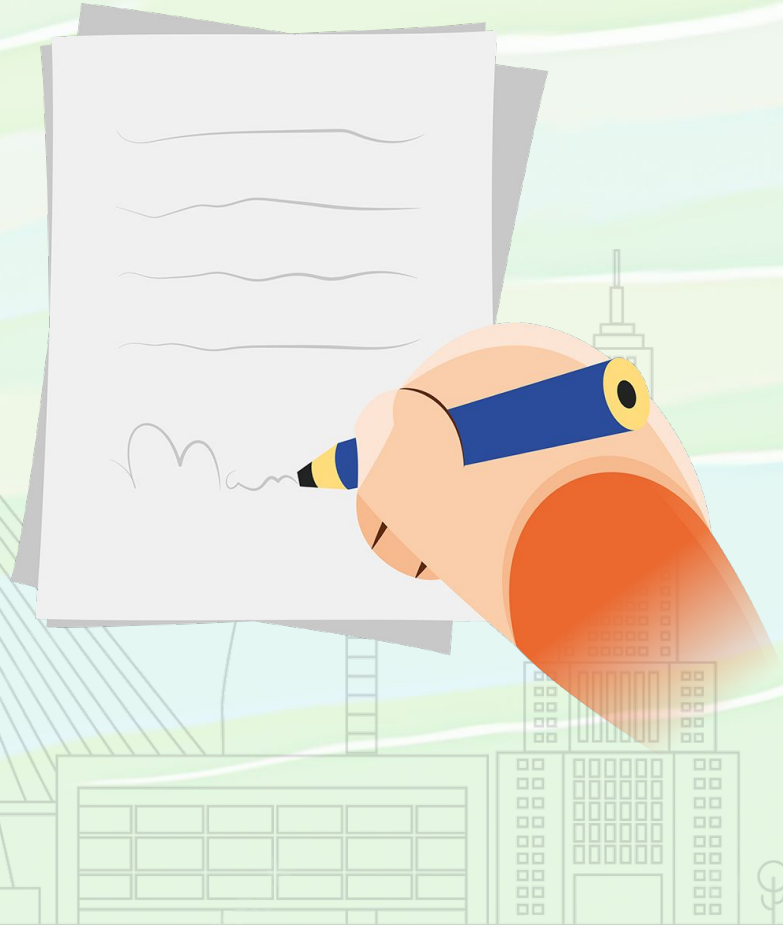


The screenshot displays the YouTube channel page for GambiConf. At the top, the channel name "GambiConf" is shown with a profile picture of a smiling orange character. Below the name, it states "@gambiconf · 1.16K subscribers · 51 videos" and "A GambiConf é um evento tech diferente." There are links for "gambiconf.dev and 1 more link" and a "Subscribe" button. The navigation tabs include Home, Videos, Live, Playlists, and Community. The "Videos" tab is selected, showing a grid of 12 video thumbnails. Each thumbnail includes a title, a duration, and a view count. The videos cover various topics such as hacking, programming, and tech events.

Video Title	Duration	Views	Time Ago
Hackeando roteadores domésticos / Renato Alencar / GambiConf 2023	27:56	7.7K	1 month ago
nyxt: The internet on your terms. / Pierre Neuhardt / GambiConf EU 2022	27:42	1.6K	1 year ago
Segfault Como Optimização / Eduardo Rafael / GambiConf 2021	39:02	740	2 years ago
Computação Fluidica: Ensinando Água a Pensar / Pedro Castillo / GambiConf	01:43	652	2 years ago
Sete hacks que aprendi lendo o código fonte do React / Renato	28:59	650	2 years ago
Self-Man-in-the-Middle / Rafael Costa / GambiConf 2021	26:42	545	2 years ago
Rodando DOOM num osciloscópio + Encerramento Dia 1 / Lucas Teske / GambiConf 2021	32:32	514	2 years ago
HVM - Uma arquitetura massivamente paralela / Victor	49:24	478	1 month ago
Abertura da GambiConf 2021 / Bruno Macabeus, Ana Bastos e Turing	33:16	444	2 years ago
Panel - Rinhas de Devs / Castillo & Sofia & Felipe & Zanfranceschi /	1:21:44	428	2 months ago
Como dizia um sábio chinês: malware bom usa BPF / Fernando	05:38	421	1 month ago
Fazendo um chat com CSS 3, HTTP 1.1 e FAROFA 2 / Jefferson Quesado	21:51	334	2 years ago

<https://www.youtube.com/@gambiconf/videos>

Sponsorship Quotas GambiConf 2026



Gold Sponsorship



- **USD 8,000 – 02 shares**
- Benefits:
- 30 tickets for the event
- Mailing list of registered attendees
- 3-minute pitch at the event opening
- Conduct a workshop
- Brand message in pre-event emails
- Acknowledgment on social media and during the event
- Logo on the event website
- Logo on the t-shirt
- Logo on the badge
- Logo in the lecture videos on YouTube
- Logo in event communications (including banner at the entrance)

Silver Sponsorship



- **USD 3,000 – 05 shares**
- Benefits:
- 15 tickets to the event
- 1-minute pitch during the event
- Conduct a workshop
- Brand message in pre-event emails
- Acknowledgment on social media
- Logo on the event website
- Logo on the badge
- Logo in the lecture videos on YouTube
- Logo in event communications (including banner at the entrance)
- Acknowledgment at the end of the event

Bronze Sponsorship

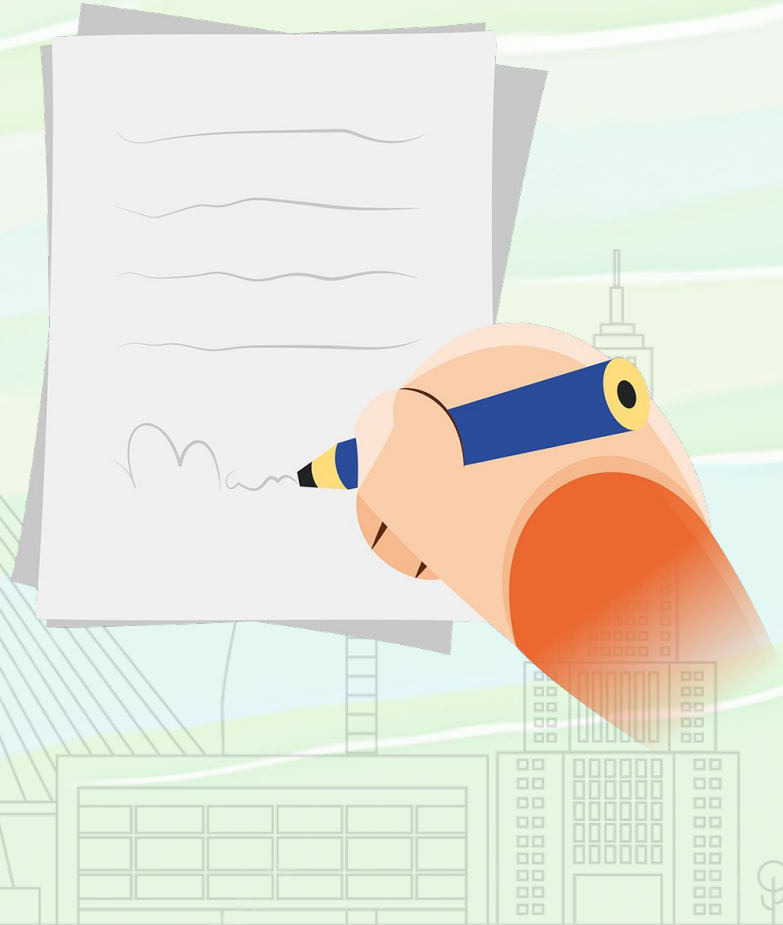


- **USD 1,000 – 07 shares**
- Benefits:
- Acknowledgment on social media
- Logo on the event website
- Logo on event communications (including banner at the entrance)
- Acknowledgment at the end of the event



Benefits	Gold	Silver	Bronze
Tickets	30	15	0
Minutes of pitch in person	3	1	0
Mailing	yes	no	no
Custom E-mail Message for Participants	yes	no	no
Conduct special Workshop	yes	yes	no
Logo no vídeo das palestras no YouTube	yes	yes	no
Acknowledgement on social media	yes	yes	yes
Logo on event website	yes	yes	yes
Logo on event communications	yes	yes	yes
Logo on giveaways			
Event T-Shirt	yes	no	no
Badge + Magazine	yes	yes	no

Participant Gifts



T-Shirt

- **Your brand featured on the t-shirt with the Gold Sponsorship tier**
- One t-shirt will be given to each participant
- 100% cotton
- DTF printing



Badges

- **Your brand featured on attendee badges with the Gold and Silver Sponsorship tiers;**
- One badge will be delivered for each participant;



Magazine Details

Magazine

- **Your brand and a article featured on the event magazine with the Gold and Silver Sponsorship tiers;**
- One magazine will be delivered for each participant;



**GAMBI
CONF**

Bring your brand to GambiConf 2026!

Got questions or ideas?
Let's talk!

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